



moonbet

**The World's First
Community Driven,
Decentralized
iGaming Ecosystem**

moonbet

The New Era of Online Gaming

The Moonbet ecosystem gives the power of owning a sportsbook, casino and eSports platform to an entire community through Decentralized Gaming.

All holders of our \$MBET token will receive a 50% profit share from our premium online Moonbet Sportsbook & Casino, as well as allowing them to take part in governance decisions that direct the future of the project.

Our Mission

WHY Because owning a casino is not solely for billionaires anymore with the Moonbet model.

How \$MBET holders directly receive a share of all profits generated from the gaming platform.

Goal A fully decentralized Sportsbook & Casino that relies only on the Moonbet ecosystem.



Earn Passive Income Just from Holding \$MBET

Every single member of the Moonbet community benefits from the operations of our Sportsbook & Casino, which will be managed by a team of gaming industry experts.

30+

Years of
iGaming
Experience

\$100m

Gaming
Revenue
Managed

80+

Unique
Global
Markets

How Moonbet Works

Moonbet community members can purchase \$MBET tokens directly from our ICO page or through upcoming exchange partnerships.

As players use the Moonbet Sportsbook & Casino, 50% of profits will be redistributed to \$MBET holders.

The other 50% will be reinvested for development, operations, and marketing to enhance user experience.



Pioneers in a Growing iGaming Market

Traditional iGaming Market to Reach \$270 Billion by 2027

The iGaming market (online sports betting and casino) is one of the fastest growing markets in the world. With a compound annual growth rate of 11.5% expected from 2020 to 2027, the industry is set to skyrocket from roughly \$60 billion to over \$256 billion before 2025.¹

By providing users with an exceptional gaming experience using proven iGaming strategies blended with emerging blockchain technology, we provide a provably fair product that traditional gaming platforms do not offer.

Cryptocurrency-Based Gaming is the Future

From 2019 to 2020, the cryptocurrency iGaming market saw a 300% increase in traffic.² Especially true in unregulated and emerging markets such as Canada, Latin America and Africa, crypto-based iGaming will be a driving force in the future.

As cryptocurrency is inherently anonymous and decentralized, this allows players from around the world to enjoy gaming. Furthermore, the volatile fluctuation of currencies in the LATAM market and lack of traditional bank accounts for many African players means that gaming with cryptocurrency solves many obstacles new players face to enter the market.

¹ TechJury.com: How Much Is the Gaming Industry Worth in 2021?

² iGaming Business: Cryptocurrency Gambling Traffic Threefold Increase in 2020

Why Holders Will Benefit from \$MBET



Passive Income

Holders receive 50% of all house profits simply from holding \$MBET tokens in their wallet.



Community Governance

While our trusted team will lead the project, all holders will have input into the direction of Moonbet.



Secure BSC-Based Token

\$MBET tokens are 100% secure and can be transferred rapidly on the Binance Smart Chain.

The Benefits of Holding MBET

50% Profit Distribution to All MBET Holders

What truly sets Moonbet apart from other iGaming operations is that we share the profits with our community!

When you hold MBET tokens in your wallet, you will receive regular airdrops via the Binance Smart Chain as a reward for being part of our community.

The profit sharing will be based on:

Gross Gaming Revenue – Operating Expenses = Profits

Profits will then be divided by 50%.

50% will be distributed via regular airdrops to all holders based on the amount of MBET tokens they hold.

50% will be invested into our development, operations, marketing, and other essential elements of the project.

Innovative Community Governance

While we are lead by a group of blockchain and iGaming industry experts, we want the Moonbet community to have input on the future of the project.

When we have important decisions to make regarding new games to be added, new cryptocurrencies to accept, new sporting partnerships, etc. we will hold community voting.

This means that all Moonbet community members will be able to participate in the vote, as long as they hold MBET in their wallet.

The result? A decentralized Sportsbook & Casino that is driven by the community that also receives a share of the profits.

The Benefits of Holding MBET

Stake MBET to Earn More

In order to ensure that the Moonbet community has the chance to earn before our Sportsbook & Casino is online in August 2021, we have added a staking function.

By staking MBET tokens in your wallet, you will receive up to 15% Annual Percentage Yield (APY) for locked staking periods ranging from 15 days to 90 days.

As your MBET tokens are staked and the balance grows, it also means that community members will receive a greater percentage of the Sportsbook & Casino profits due to their increased holdings.

We are genuinely committed to helping the entire Moonbet Community create a passive income source by being a part of our ecosystem.

MBET Token Value Growth

By participating in our Initial Coin Offering, you are joining an innovative project in a rapidly growing industry, on the ground floor.

In traditional iGaming, these investment opportunities are reserved for major industry players, venture capitalists, and exclusive investors connected to the project.

As the Moonbet Sportsbook & Casino is launched and players begin using it regularly, holders will receive their share of the profits from a successful iGaming platform.

This will cause demand to be part of the Moonbet community to grow, in turn adding value to the MBET token in the short and long-term.

Why Players Will Benefit at Moonbet



Provably Fair Casino

All casino games use 'Provably Fair' blockchain technology, allowing players to verify fairness of any hand.



Premium Sportsbook

Our online sportsbook offers pre-match and live betting options in 1000s of daily markets.



Play with a Variety of Crypto

Players can deposit using several cryptocurrencies including BTC, ETH, LTC, and many more.

The Benefits of **Playing at Moonbet**

Provably Fair, Blockchain-Based Gaming

The house always wins. This concept is true because all games have odds that are slightly tilted in favour of the casino.

Over time, the casino will eventually profit because of the slight benefits that the odds offer them.

However, many iGaming operators deploy systems that make it impossible for the public to win at all.

These 'liability management' systems mean that the win of one player must be made up for the by the losses of others.

That is why the Moonbet Casino will use blockchain-based provably fair gaming developed by our partners at Lion Gaming.

Every single hand can be verified immediately by the player to be 100% fair, random, and trustworthy.

Premium Online Sportsbook

One challenge that other decentralized iGaming platforms face is that they simply cannot offer the same player experience as tradition online sports betting platforms do.

By attempting to be completely decentralized from the moment they launch, they are unable to draw players away from the major industry titans due to lack of offerings.

That is why we have developed a three-stage decentralization plan that will allow us to immediately gain traction in the sports betting market.

The Moonbet Sportsbook provides 1000s of betting options across 30+ sports, in-depth live betting, mobile betting, and anything else that the iGaming leaders offer.

However, our players can enjoy the betting experience with a variety of cryptocurrencies of their choice.

The Moonbet History

Take a journey to understand how and why MoonBet was founded.

Q4 2020 ▾

#1

Moonbet Conception

The concept of a decentralized iGaming platform was created by founder Jason Poprawa to bring ownership to the masses.

Q1 2021 ▾

#2

Creating the Moonbet Core Team

Our core team now consists of 7 members, each bringing their unique skillsets from iGaming to development.

Q2 2021 ▾

#3

Partnership with Blockchain App Factory

We partnered with BAP to work side-by-side on developing the \$MBET token and launch our ICO.

Q2 2021 ▾

#4

Partnership with Lion Gaming

Our inaugural Sportsbook & Casino will be powered by Lion Gaming, leaders in the world of blockchain gaming.

Short-Term Moonbet Roadmap



Stages of Decentralization

We have developed a three-phase plan to develop a fully decentralized iGaming ecosystem within the next three years.

Phase 1

Launching Q3 2021

A blockchain-based casino and sportsbook where all \$MBET holders receive a share of the profits.

Phase 2

Q2 2022

Development of our own Moonbet blockchain so all game developers can build products for our casino.

Phase 3

Q2 2023

Full decentralization including data feeds, payment processing, and more, all within Moonbet.

About the \$MBET Token

Our team of developers and partners at the Blockchain App Factory are working hard to develop the \$MBET token.

This BEP20 token will be based on the Binance Smart Chain to provide the security, speed, and redistribution capabilities to build the Moonbet community around the world.



Moonbet
Project



\$MBET
Symbol



18
Decimals



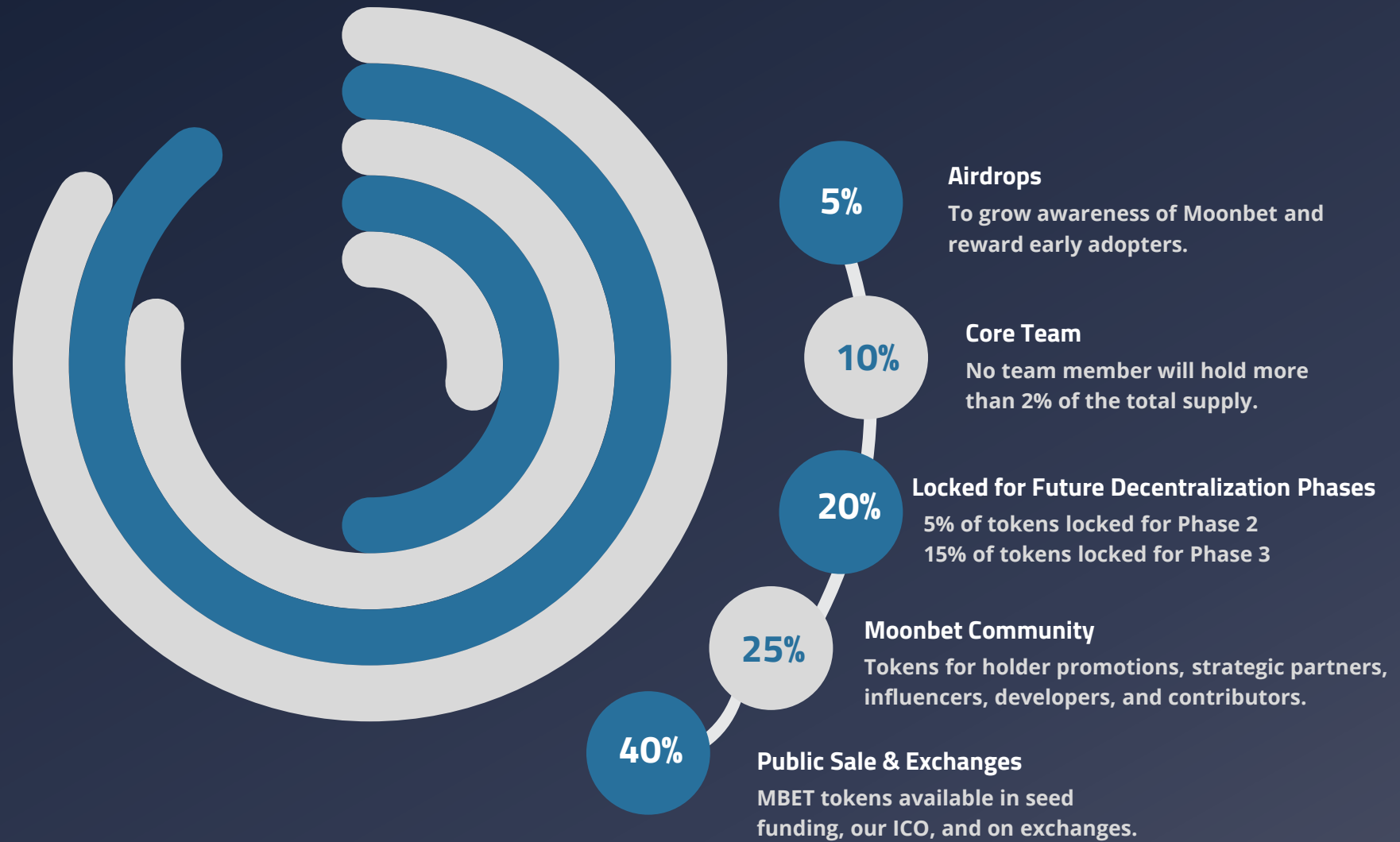
BEP20
Token Type



1,000,000,000,000
Total Supply

Distribution of Tokens

Tokens will be allocated fairly to ensure that Moonbet remains a community-driven project and 100% decentralized throughout its duration.



Our Partners

We are working with the best minds in the world of iGaming , blockchain, and marketing to build the Moonbet ecosystem.

Most importantly, we are actively building the **Moonbet community** via Discord, Telegram, Reddit and other social channels.



Lion Gaming
Launched first-ever
Bitcoin casino



Cointraffic.io
Top marketing agency
for blockchain



Fast Offshore
iGaming licensing &
legal specialists



BetPreview
Affiliate iGaming
marketing specialists



BLOCKCHAIN
APP FACTORY
**Blockchain
App Factory**
Development &
ICO specialists



CrowdCreate
Investor & influencer
connection firm

Comparable Projects to MoonBet

Name	ICO Cost	ICO Funds Raised	Current Market Cap	All-Time High Token Value
Wink \$WIN	\$0.0001201	\$16,000,000 USD -\$6m launchpad -\$10m seed sale	\$321,119,702	\$0.002682
FunFair \$FUN	\$0.007	\$26,000,000 USD	\$384,200,434	\$0.1926

The Moonbet Advantage

Decentralized Yet Managed

Most 'decentralized' iGaming platforms do not use the same principles that make traditional online sportsbooks and casinos attractive to players. Our experienced team creates the same great user experience that the world's leading platforms offer, while leveraging the emerging technology of blockchain to cater to the cryptocurrency niche.

Strategic iGaming Marketing

Acquiring players is the most important aspects of any successful iGaming operation. Our marketing strategy incorporates proven techniques such as bonuses, referrals, sponsorships, and more, to maintain a steady flow of new clients, while retaining existing ones.

Community-Driven Engagement

By developing the Moonbet ecosystem of holders that benefit from every bet placed in our Sportsbook & Casino, our global community will be able to drive organic marketing initiatives. Not only does this reduce marketing costs, but it also allows us to circumvent regulations on paid advertising for iGaming and optimize reach across all markets.

Expert Team

Meet Our Leaders

Here are the Moonbet core leaders that are working exceptionally hard to bring our vision of full decentralization to the world of iGaming.



Jason Poprawa
Founder & CEO



Francisco Bengoechea
Chief Operations Officer



Juan Porta
Chief Technology Officer

Meet Our Team



Diego Almuina

Head of Design & Development



Constanza Carbonell

Community & Social
Media Manager



John Citro

Director of Marketing

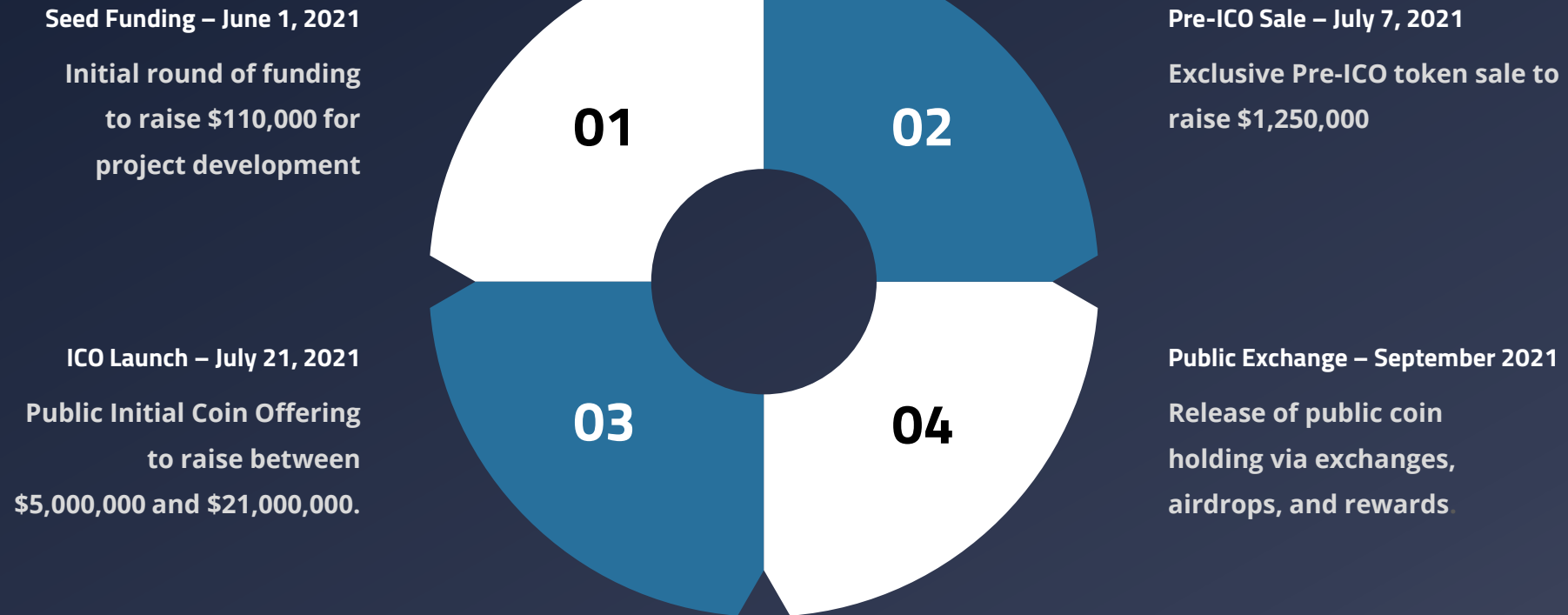


Michael Stefancic

Business Strategy Specialist

We are also proudly backed by a number of advisors in the areas of legal, accounting, regulation, partnerships, advertising, and more.

Moonbet Funding Phases





Initial Coin Offering (ICO)

HOW IT WORKS?

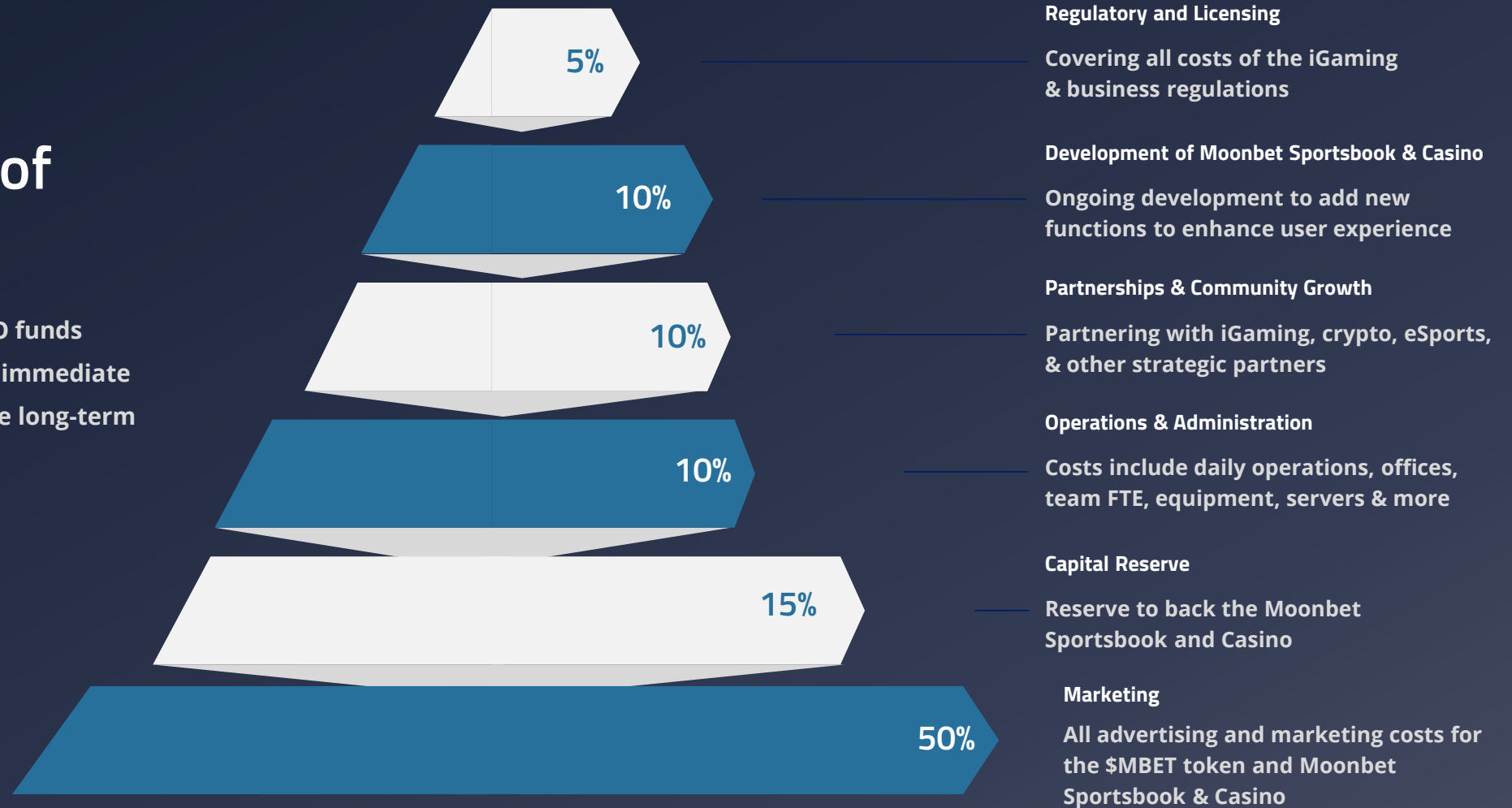
The public will be able to purchase \$MBET tokens directly from www.moonbet.org beginning on July 7.

THREE-PHASE ICO

\$0.000025 Pre-ICO Price	50,000,000,000 \$MBET Coins Available
\$0.00005 ICO Price	150,000,000,000 \$MBET Coins Available
\$0.000075 Final ICO Price	170,000,000,000 \$MBET Coins Available

Allocation of ICO Funds

We will allocate the ICO funds strategically to ensure immediate growth and to fulfill the long-term vision of the project.



Commitment to Decentralization

Building a Decentralized Community

In the entire Moonbet ecosystem, no one wallet shall be holding more than 2% of the entire token supply.

By implementing ICO caps of \$20,000 USD (in cryptocurrency equivalent), we ensure that MBET tokens will be available for community members of all sizes.

Why a large Moonbet community benefits the project.

The more community members there are, the more we are able to leverage organic marketing via social media, referrals, and community-driven marketing initiatives.

As the cost of customer acquisition is a large factor in the success of a new iGaming operation, bringing Moonbet to a global audience will drastically reduce our operating costs.

Reduction of Volatility

One issue that may concern some community members is the inherent volatility of the cryptocurrency market.

By providing MBET holders with 50% profit sharing and coin staking for rewards, we reduce price volatility by encouraging members to hold their tokens.

No 'whales' in Moonbet.

Emerging blockchain projects often have the problem that a large amount of tokens are held by one 'whale'.

These holders can potentially manipulate the price with large sell-offs, causing the value of the token to drop drastically.

Our decentralized community combats volatility and creates a space where Moonbet holders want to see the project succeed.

Legal Structure of the Moonbet Ecosystem

Legal Guidance from Blockchain and iGaming Specialists

Our experienced partners at Fast Offshore are providing legal guidance to ensure full regulatory compliance during the seed funding, ICO, and future of Moonbet.

The Moonbet ICO and all following blockchain operations will take place under the company '[Decentralized Gaming Technologies](#)', which is an incorporated company that has been registered in Curacao.

Secure, Compliant Structuring

We are committed to taking all proper measures to ensure that every member of the Moonbet community can purchase, hold, and exchange \$MBET tokens with the highest level of confidence.

Our development team, legal team, and regulatory advisors have worked cohesively to develop a strategic plan that keeps us compliant throughout the entire cycle of the ICO and beyond.

Connect with the Future of iGaming

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info@moonbet.org

Social

Telegram: t.me/moonbetofficial

Twitter: [@MOONBETofficial](https://twitter.com/MOONBETofficial)

www.moonbet.org

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